

Thursday, March 20, 1958

DAILY AMERICAN

On The Slopes Of The Arlberg Modern Skiing Began 50 Years Ago

By FENTRESS KUHN

Twenty nine ski lifts serve the Arlberg ski slopes of Lech, Zurs, St. Christoph and St. Anton. This wonderful area lies about 100 Km. (63 miles) west of Innsbruck on the main railroad line from Vienna to Paris, and it is easily reached by automobile from Zurich or Innsbruck. Leaving from Budapest and Vienna to Paris, or through daily from Langen, a fifteen minute bus trip will take you over the Flexen Pass to Zurs and five more minutes on to Lech.

This compact little area was the birthplace of downhill skiing as we know it today. It was here that Hannes Schneider started 50 years ago to develop his first ski school and his world-famous Arlberg ski technique.

Today the Arlberg beckons most enticingly to the ski enthusiast. The fantastic variety of its slopes, the beauty of its mountains, the matchless quality of its snow—all these provide a perfect setting for the man-made developments and comforts unexcelled in any ski area in America or Europe. The four villages have nearly 5,000 hotel and tourist beds available: Zurs 700, Lech 1,600, St. Christoph 350, St. Anton 1,800 and the little villages of Stuben and Zug, minutes away, another 350.

These vary from the student dormitories where a boy or a girl can get a clean and comfortable bed for 30 cents per night or a good room and breakfast for \$1-3, or de luxe accommodations with full pension, from \$4 up to a top price of \$10 per day. Except during the Christmas holidays, prices before February 1 and after March 20 are 20 per cent lower.

There are four large ski schools in the area, well organized and divided into classes not exceeding 8 to 10 skiers. Altogether these schools employ about 200 ski teachers and give daily classes (from 10-12 in the morning and from 2-4 in the afternoon) to nearly 2,000 enrolled students. The cost is about 50 cents per 2 hour session. In addition private instruction can be easily arranged for individuals and for parties of two, or more people at an overall cost of about \$2.50 per hour—a charge split between the participants.

The shopper will find handmade Strolz ski boots for about \$30. They are among the world's finest and, if a comfortable pair cannot be found on the shelves Ambros Strolz, his son Martin of Lech will make them up to measure in 48 hours. Here and at Pfefferkorn shop attractive sweater and skirt combinations for the ladies are available in every color for day or evening wear.

The Sport-Scherl at St. Anton has hundreds of hand-knit ski sweaters, either slip-over or button-up, in typical patterns and colors of the Tyrol for \$12-16. Another outstanding product of Austria, hard to find outside the country and available in these ski villages, is the hand-made and handpainted metallic-base enamel ware. Each ashtray or bowl or cup (from \$4-10) is beaten into an original shape, hand-painted in beautiful colors and designs, and carefully finished and baked so as to be almost impervious to normal wear and tear.

It is hard to realize that such a small number of people could have had the courage and the initiative to build up so large an enterprise as this Arlberg ski area has become. The towns are very small: Lech 700 permanent residents; St. Anton 1,500, Stuben 150, Zurs 80

and St. Christoph about 25. The area, while affording dozens of miles of superb ski runs in every degree of steepness, is relatively small in size. Stand in the center, will encompass all the lifts and runs.

In this area there are not less than \$3 million invested in the five funicular cable car lifts (the one up the Rufkopf, finished last season, cost \$265,000), the half dozen large chair lifts and the 18 T-Bar and smaller lifts. A magnificent highway over the Flexen Pass (built in large measure with Marshall Plan loan and gift money, as were many of the lifts and hotels) has made all of this area readily available by car.

In late fall the courteous and friendly Austrian villagers, most of whose families have lived in the region for generations, lay aside their scythes and their rakes, put their sleek Brown Swiss cattle in the warm hillside barns, and settle down to the job of preparing for the skiers. Wood is stored for the winter's fires, tons of wines and cheeses, meats and staples are trucked in to fill the store-rooms. Hotels and inns are prepared, scrubbed and aired out and readied for use. And finally, with the first snowfall, the men exchange the work-clothes of the farmer for the colorful sweaters and parkas of the ski school.

This Arlberg ski area is a community enterprise, conceived, built, developed and manned by its men and women. Unlike our great winter resorts in America, such as Sun Valley or Stowe, this enterprise is made up of hundreds of small efforts, each run separately. As such the Arlberg offers a variety and a charm difficult to imitate and impossible to surpass.

WHAT'S GOING ON IN ROME

MUSIC

TEATRO DELL'OPERA — Opera season. "Dialoghi delle Carmelitane," by Poulenc; Franco Capuana, conductor; tonight at 9. "Werther," by Massenet; Oliviero De Fabritius, conductor; Saturday night at 9.

TEATRO ARGENTINA — Symphony concert by the Santa Cecilia Academy Orchestra; Eugen Jochum, conductor (works of Bach, Mozart); Sunday afternoon at 5.30.

TEATRO SINFONIA, 129 Via Sistina — Concerts by the Quartetto Vesh (complete cycle of Beethoven's string quartets); today, tomorrow and March 27 and 28 at 5.30 p.m.

SALA ACCADEMICA, 17 Via del Greco — Concert by the Pro Musica Antiqua group of Brussels (works of the 15th, 16th and 17th centuries); tomorrow afternoon at 5.30.

EXHIBITS

NATIONAL GALLERY OF MODERN ART, Viale Giulia — Works by American artist Jackson Pollock. Hours: 9.30-4 weekdays, 9.30-1.30 Sundays. Through March 30.

CENTER FOR HUNGARIAN REFUGEES IN ITALY, 173 Corso Vittorio Emanuele, third floor — Easter exhibit of Hungarian handicrafts. Hours: 11-2, 4-8 daily. Through Tuesday.

SCHNEIDER GALLERY, 10 Rampa Milanesi — Works of 19 Fulbright artists. Hours: 10.30-1, 4.30-8; closed Sundays. Through March 31.

OBELISCO GALLERY, 146 Via Sistina — Works of Francis Bacon. Hours: 11-8.30.

ODYSSIA GALLERY, 36/c/d Via Liguria — "Memories of a Ligurian Summer," crayon drawings by Renato Brolli. Hours: 11-1, 4-8; closed Sundays.

ROME-NEW YORK ART FOUNDATION, 20 Piazza San Bartolomeo, Isolola Tiberina — New Trends in British Art. Hours: 10.30-1, 4.30-8.

LA FELUCA, 38 Via Frattina — Paintings by Alessandra Cavo. Hours: 11-1, 4-8.30 weekdays; closed Sundays.

LA MEDUSA, 124 Via del Babuino — Paintings by Piero Sadun.

GALLERIA D'ARTE SELETTA, 2 Via di Propaganda — Paintings by Gonzaro Piccini. Opening today at 6.

FONDAZIONE ERNESTO BASSO, 11 Largo di Torre Argentina — "How the Child Creates His Games," international exhibit. Hours: 5-8. Through March 29.

L'AURORE, 29 Via Sargana — Paintings by Francesco Ruberti. Through March 25.

LA SALITA, 16/c Salita S. Sebastiano — Paintings by Alberto Burri.

LA TARTARUGA, 186 Via del Babuino — Abstractions by Franz Kline.

FILMS

In English: **FIAMMETTA THEATRE**, 3 Via S. Nicolò da Tolentino — "Sayonara," with Marlon Brando, Miko Taka. Today at 4.45, 7.30, 10.15 p.m. Tel. 470.464.

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In French:

ARCOBALENO THEATRE, Palazzo di Vetro, Via XX Settembre — "Nathalie," with Martine Carol. Today at 6, 8, 10 p.m. Tel. 470.470.

In Italian:

ADRIANO, Piazza Cavour — "Taman-ge" (also at the Moderno).

ARISTON, 15 Via Cicerone — "Fortunella" (also at the Capitol, Paris).

CORSO, 41 Piazza S. Lorenzo in Lucina — "Il Marito."

EUROPA, 10 Corso d'Italia — "Ladro Lui, Ladra Lei" (also at the Capranica, Romy).

FIAMMA, Via Bissolati — "Sayonara."

GALLERIA, Galleria Colonna — "Napoli, Sole Mio" (also at the America, New York).

METROPOLITAN, 7 Via del Corso — "A Farewell to Arms."

QUATTRO FONTANE, Via Quattro Fontane — "Around the World in 80 Days."

RIVOLI, 2 Via Lombardia — "Witness for the Prosecution."

SUPERCINEMA, 42 Via del Viminale — "The Ten Commandments."

SPORTS
HORSE RACES — At Capannelle track; Sunday at 2.30 p.m.

CIRCUS
FERDINANDO TOGNI CIRCUS — On Viale Trastevere (Piazza Ippolito Nievo); every day at 4 and 9 p.m.

CLUB MEETINGS
LADIES' BRIDGE AND CANASTA GROUP — Meetings on the second and fourth Tuesdays of every month; at the Excelsior Hotel at 2 p.m.

ROTARY CLUB meets every Tuesday at 8.30 p.m.; dinner at the Excelsior.

RESTORANTE VALLE
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NIGHT CLUBS

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BRICKTOP'S, 155 Via Veneto — Night-ly entertainment. Tel. 470.098.

LA CABALA, 63 Via Monte Brianzo — Alternating dance orchestras; bar. Tel. 564.221.

KIT-KAT, 23 Via Liguria — Night club. Tel. 487.242.

OPEN GATE CLUB, 3 Via S. Nicolò da Tolentino — Floor show, restaurant. Tel. 481.625-481.525.

IL PIPISTRELLO (Bat Club), 27 Via Emilia — Dancing, American bar. Tel. 474.123.

RANCHO GRANDE, Via Cristoforo Colombo — Restaurant, dancing. Tel. 695.313.

TOR FIANCENZA, 2 Via Monte delle Gioie — Dancing, American bar. Tel. 680.982.

In Other Cities

In Milan:
TEATRO ALLA SCALA — Opera season: "Mefistofele," by Boito; Antonino Votto, conductor; tonight and Saturday night at 8.45.

In Naples:
TEATRO SAN CARLO — Opera season: "La Forza del Destino," by Verdi; Francesco Molinari Pradelli, conductor; tonight at 8.45.

In Palermo:
TEATRO MASSIMO — Opera season: "L'Elisir d'Amore," by Donizetti; tomorrow night.

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Above Ad No. 046



Wednesday, April 16, 1958

'Do You Eat Yeast?' Nikita Asks

MOSCOW, April 15 (UP)— Soviet Premier Nikita Khrushchev last night personally congratulated 23-year-old Texan Van Cliburn who won Russian accolade as world's best young pianist.

Khrushchev spotted the six foot four inch Texan at a reception and asked him "do you eat yeast?"

Cliburn replied "you know, I come from Texas and American vitamins are excellent."

Khrushchev continued, "you must be the same age as my son — 23 years."

"What month is his birthday?" asked Cliburn.

Khrushchev said "Oh, I don't remember anymore. You'll have to ask his mother."

Overnight Van Cliburn had become a Muscovite celebrity. The official Soviet news agency with him and then beamed it around the world.

"It is difficult to express my feeling in words," Tass quoted Van Cliburn as saying.

Italy Forecasts 16 Million Tourists

Italian tourist officials optimistically predict that some 16,000,000 foreign tourists would visit Italy this year, an increase of ten per cent over last year's flow.

The officials estimated at a whopping 550,000,000 lire (\$880,000) the sums the tourists will spend.

The predictions were based on the fact that despite the bad weather plaguing Italy presently some 1,000,000 tourists visited Italy during the Easter vacation against only about 600,000 last year.

The tax claim grew out of a reduction of her 1950 tax for the theft of jewelry. The Internal Revenue service disallowed the deduction on the contention the jewelry was not proved to be of the value she placed upon it, that it was not proved to have been stolen and could have been lost.

Police To Question Couple About Murder

MONTEVIDEO, April 15 (AP)— An Uruguayan police officer flies this week to Las Palmas in the Canary Islands to question a French ballet dancer and his wife in connection with the murder of an alleged British secret agent near the resort town of Punta Del Este, Uruguay, last month.

Lives His Film Role

Tramp Candido Camillo, who once played a cinema role under director Vittorio De Sica of "Bicycle Thief" fame, was in jail in nearby Rivolta d'Adda yesterday as a bicycle thief.

Shopping Guide

AND SERVICES

ROME

Antique Shop

ANTIQUARIA GALLERY, 141 Corso V. Emanuele, Tel. 551.867. In the famous Palazzo Massimo. Carefully selected authentic antiques.

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DUBOST CARLO, 155 Via Veneto (1st floor), tel. 463.889. Carlo, hair stylist, beauty parlor, chiropodist.

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Footwear

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Gift Shops

BIANCA ROCCHI, Italian artcraft, 46 Via Sistina. Table cloths, furniture pieces, wrought iron, bijoux, Murano glass, ceramics, gifts. SAVELLI, 107 Via del Tritone (near Piazza Barberini). Silver and gold souvenirs. Cameras. Cases for "Zipper" lighters, gifts.

Gloves

CATELLO D'AURIA, 55 Via Due M. celli (near Piazza di Spagna). Manufacturer of fine gloves.

Hats

GALLIENI, 7 Largo Chigi (Piazza Colonna) and 136 Via Cesare Battisti (Piazza Venezia). Borsellino hats for men and women.

High Fashion

TOMASSINI, 91 Via Frattina and 88 Via del Tritone. Large selection of silk exclusive Italian, French and British woolen material for ladies and men. Ladies' wear ready made.

Ladies' & Men's Wear

GIUSTI, 91/94 Fontana di Trevi, tel. 670.726. Men's and ladies' sportswear. Sporting goods. Sweated coats. Trousers.

OLD ENGLAND, 80 Via San Nicolò (in front of Cinema Flammetta). Princesses, raincoats, topcoats, suits, dresses, sweaters.

Leather Goods

VALCORSO, 151 VIA DEL CORSO (BETWEEN VIA CONDOTTI & VIA FRATTINA). ARTISTIC LEATHER WORKS. HAND BAGS, SUIT-CASES, UMBRELLAS, SOUVENIRS.

Music, Radio & Records

DE SANTIS, 123 Via del Corso (next to Piazza cinema). Everything in music. Records, music, musical instruments.

Religious Articles

AL PELLEGRINO CATTOLICO, 83 Via di Porta Angelica (St. Peter's). Religious articles. Souvenirs. Fixed reasonable prices. GAUDENZIO, 69 Piazza della Minerva (near Pantheon). Parchment for Papal Blessings. Religious gifts. MONDO CATTOLICO, 11/12 Piazza St. Peter. Religious articles. Souvenirs. Veils for Papal audience.

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KING, 120 Largo S. Susanna. The only store with shirts in 5 sleeve lengths. Collar style as you see them in Rome, London, Paris, New York.

Shoes

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Stationery

DE MAGISTRIS S.p.A. - 153 Largo Tritone (near Bank of America). Tel. 658.717. Commercial and fancy stationery.

Tablecloths

TREVISAN, 84 Via S. Claudio (near Piazza Colonna). Table linens, blouses, Dollies, gifts, veils for Papal audiences.

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VAN CLIBURN, 23-year-old pianist from Kilgore, Texas, plays in final round of piano event of the Tchaikovsky international piano festival in Moscow. Cliburn brought spectators to their feet for a 10-minute ovation. (AP photo)

What's Going On In Rome

MUSIC

TEATRO DELL'OPERA — Opera season: "La Bohème," by Puccini; Alberto Paoletti, conductor; tonight at 9.

TEATRO ARGENTINA — Symphony concert by the Santa Cecilia Academy Orchestra; Pietro Scarpini; to-day and Sunday at 5:30 p.m.

TEATRO DEI SATIRI — "The Teatro del Girasole presents: 'The Hundred Pieces of Gold'; next three Sundays at 10:30 a.m.

EXHIBITS

PALAZZO BARBERINI — Neapolitan paintings of the 17th and 18th centuries.

SCHNEIDER GALLERY, 10 Rampa Mingonelli — New exhibition being arranged.

OBELISCO GALLERY, 146 Via Sistina — Paintings by American artist William Congdon. Hours: 11-8:30.

ODYSSEA GALLERY, 36/c/d Via Laguardia, 28 Via Frattina — Paintings by Jaroslav Novak; daily.

L'AURELIANA, 29 Via Sardegna — New exhibition being arranged.

LA FONTANELLA, 194 Via del Babuino — Paintings by Mary Urban.

Closes tomorrow midnight.

ITALIAN INSTITUTE FOR THE MIDDLE AND FAR EAST — Exhibition of contemporary Japanese Art. Through April 26.

NATIONAL GALLERY OF MODERN ART — Exhibition of contemporary German and Italian Art.

GALLERIA RUSSO, Piazza di Spagna — Paintings by Giuseppe Malagoli, through April 25, daily 10-1 and 4-8, Sundays 10-1.

FILMS

In English:

FIAMMETTA THEATER, 3 Via S. Nicola da Tolentino. — "The Bridge over the River Kwai," with Alec Guinness, William Holden, Jack Hawkins. Today at 3:45, 6:45, 10 p.m. Tel. 470.464.

ARCOBOLINO THEATER, Palazzo di Vetro, Via XX Settembre. — "The Quiet American," with Audie Murphy, Michael Redgrave. Today at 6, 8, 10 p.m. Tel. 470.470.

METRO DRIVE-IN, Via Cristoforo Colombo. — "Les Girls," with Gene Kelly, Mitzi Gaynor and Kay Kendall. Gates open at 7 p.m.

In Italian:

ADRIANO, Piazza Gavouri — "The Young Lions" (also at the Barberini, New York).

AMERICA, 6 Via Natale del Grande. — "The Devil's Hairpin" (also at Imperiale and Moderno).

ARISTON, 15 Via Cicerone. — "Na. Na. Na." (also at the Capitol).

L'EUROPA, 10 Corso d'Italia. — "The Joker Is Wild" (also at Capranica and Romy).

FIAMMA, Via Bisceglia. — "The Bridge over the River Kwai."

GALLERIA, Galleria Colonna. — "The Lafayette Escadrille" (also at Paris and Mignon).

METROPOLITAN, 7 Via del Corso. — "A Farewell to Arms."

QUATTRO FONTANE, Via Quattro Fontane. — "Around the World in 80 Days."

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BRICKTOP'S, 155 Via Veneto — Nightly entertainment. Tel. 470.098.

LA CABALA, 93 Via Monte Brianzo — Alternating dance orchestras; bar. Tel. 561.221.

In Other Cities

In Milan:

TEATRO ALLA SCALA — Opera season: "Anna Bolena," by Donizetti; Gianandrea Gavazzeni, conductor; tonight at 9.

"L'Elisir d'Amore," by Donizetti; Nino Sanzogno, conductor; tomorrow night at 9.

PICCOLA SCALA — "Il Turco in Italia," by Rossini; Gianandrea Gavazzeni, conductor; Friday night at 9.

FAIRGROUNDS — International samples fair; daily.

In Naples:

TEATRO SAN CARLO — Opera season: "La Jura," by Gavino Gabrieli; son: "La Jura," by Gavino Gabrieli; son: "Passo d'Addio," with the School of Ballet; tonight at 6 p.m.

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