

Thursday, April 17, 1958

DAILY AMERICAN

LEND ME YOUR EARS:

Bologna Artists Show Their Paces In Rome

BOLOGNA HAS COME TO ROME in the form of an art exhibition. This northern Italian town occupies a pre-eminent position in the modern art world and the Galleria Odessa is presenting the works of four artists a la Bolognese. They are Giuseppe Ferrari, Leone Pancaldi, Bruno Pulga and Sergio Romiti, who rank about the top flight of Bologna's artists. They are not a group but rather four independents, collected together to produce a cross-section and a remarkable one, of the work being done.

And while on the subject of shows, you should know that there are three other new exhibitions in Rome. The Galleria L'Aureliana are presenting the one-man collection of Caminati, modern, abstract and startling. The Galleria Schneider gives you Montauti with a series of revealing canvases and Friday La Fontanella presents an unusual exhibition of the lacquer works of two Vietnamese — Tran-tho and Le-Thy.

At least there is somewhere to spend the rainy afternoons.

This And That

We hear from New York that Julie Haydon, the actress widow of drama critic George G. Nathan, plans to enter a convent and become a nun. . . . and if you hear that the on-again-off-again divorce between Judy Garland and Sid



PETER USTINOV
... as Nero

Luft is once more off-again remember who told you. Whispers have it that the couple have reconciled once again. . . . Kirk Douglas, who complained that the Viking spirit was dead in Norway and that he could not find crews to sail his replicas of Viking ships from Bergen to New York, has been swamped with offers. Douglas now says he's sorry but now there ain't no time. . . . Polly Bergen received the Television Academy award for her portrayal in "The Helen Morgan Story". . . . Peter Ustinov was similarly honored for his role of Samuel Johnson on the TV program "Omnibus". . . . and the perennial

Jack Benny received the award for the best continuing performance by an actor. . . . there's no limit to royal virtuosity these days. Prince Eugen of Sweden is exhibiting 50 of his paintings in London. . . . the podium will be vacant when the Casals Festival puts on their annual concerts this year. Pablo Casals will not be allowed to conduct because of his health and leading violinist Alexander Schneider will direct the orchestra from his usual seat among them. . . . Walter S. Schrott of Kansas City, one of the delegates to the TWA Passenger Service meeting in Rome sitting over cocktails at the Excelsior, casually mentioned that his father, Franz, was hired as maitre d'hôtel by the Excelsior Hotel for its inauguration in 1906.

Information

The American Club of Rome have chosen a guest speaker for their lunch at the Grand Hotel French Riviera. He is Italian Minister of Foreign Trade Guido Carli and club members are turning out in force to hear him. The choice of Minister Carli at the time that the Milan Fair is in progress seems to be a singularly happy one. . . . Jean Cocteau has returned to his home in Cap Ferrat on the French Riviera. Says he's going to start on a new film soon.

Edgar Kaiser, president of the Kaiser-Frazer Corp. of America is due in Rome over the weekend. . . . Irvin Shaw, who currently has a film of his book, "The Young Lions" on show in Rome, is at the Excelsior for a week. . . . Gilbert Becaud has gone back to Paris. . . . we may get some better weather next week. The cast of "The Tempest" is leaving Rome for Belgrade and won't be back till June, which promises a balmy May. There'll be more of this later as the transportation is going to be quite a big job. . . . Eddie Caruso and his band are under contract at the Flamingo Club in Naples. The Flamingo Club proudly proclaims that it is "A part of the North Atlantic Treaty Organization." But there's no truth in the rumor that manager Ferrante is being invited to the summit talks. . . . a group of young members of St. Paul's Teen Age Club have been invited to visit the Ciampino International Airport and the Alitalia-Italian Airlines air base there under the personal invitation of Gerardo F. Polacchi. Hunter Mallory who is in charge of the St. Paul's Youth Club will accompany the group. Any young people interested in this visit should contact Hunter Mallory at the St. Paul's American Church or telephone Gerardo Polacchi at 6773 extension 388. Refreshments will be served to the visitors at the airport.



DECEPTION—Despite the lack of spring weather in Italy, flowers are growing. But the one shown above was specially produced for a recent gardening exhibition in Rome. This hybrid beauty was a recent gardening exhibition in Rome. This hybrid beauty was produced by mating two rare orchids, a "Gloxinia" with a "Streptocarpus." The result was a singularly shaped, velvet petalled flower having cherry red, white-trimmed petals stemming from a white "cup." It took three years to produce.

(Photo by UP/Massimo Ascani)

Steins Of Beer May Cost More In Munich, Of All Places Yet

MUNICH, April 16 (UP)—Bavaria has risked revolution and removed price ceilings from beer. Munich's citizens called for a revolution in the middle of the 19th century when the price of a stein was raised by one penny (one-fourth cent).

But State Economics Minister Dr. Otto Schedl said today that abrupt price jump could be expected. Prices would seek their own levels through the law of supply and demand, he added.

The price ceilings had been in force for more than a century, except for a brief break during the inflation of the 1920s.

A half-liter mug—more than a pint—of lager beer now costs 46 pennings (11 cents), export about one cent more, and strong Lenten beer 60 pennings (15 cents). Exotic brew like bock or double bock have been off price controls for some time.

Bavaria has slipped to second place in beer production, after North Rhine-Westphalia, but its citizens still drink more than any else in Germany. The annual Munich Oktober Fest accounts for more than 700,000 gallons alone.

Lanza Has Cold, Cancels Concert

HAMBURG, April 16 (AP)—A capacity music hall audience, which had waited 45 minutes for Mario Lanza to begin a scheduled concert, jeered in anger tonight when told the American tenor had canceled the performance.

The audience stamped feet and tore programs into shreds to show its irritation. A number of the disappointed ticket-holders marched to the hotel where Lanza has been staying since yesterday and booed him from the street.

The concert sponsor declared he had learned of Lanza's cancellation just before the concert was to begin. He said the singer backed out because of a cold and stated that a doctor's certificate confirming his inability to sing had been secured.

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Army Produces 'Good News' At Leghorn Camp

LEGHORN, April 16—The U.S. Army Logistical Command, USA-SETAF, Special Services Division, has announced that "Good News," Broadway musical comedy hit will be produced by a local soldier-civilian cast and will be presented early in May at Camp Darby.

The production will be directed by Specialist Third Class Bob Veech of the 45th Field Hospital, who is handling the musical score, and David Judy, instructor at the Camp Darby High School, who is handling the script and choreography. Capt. Joseph F. Gioia is production manager.

The production will be a full-length presentation of the Broadway hit which lampoons college life in the Roaring Twenties.

According to Veech, most of the major parts have already been cast and rehearsals are in progress. A few minor roles are still open and there are many opportunities for stage hands, make-up artists, and other backstage jobs.

Although most of the members of the Camp Darby Community Theater are participating in the production, it is open to everyone, and there are jobs for anyone who wants to give free rein to the ham in him, says Veech.

About thirty people will be used in the cast and chorus. Miss Karen Fischer will play the role of "Connie," while Judy will step in as "Tom." Others are: Miss Pat Bassinet as "Bebe," Lt. Leland C. Bote as "Beef," and Capt. John Andrews will provide comedy interest as "Bobbie."

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Above Ad No. 047

Saturday, May 3, 1958

DAILY AMERICAN

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WHAT'S GOING ON IN ROME

MUSIC

TEATRO DELL'OPERA — Opera season: "I Quattro Rusteghi," by Wolf-Ferrari; Angelo Questa, conductor; tonight at 9 — "Rigoletto," by Verdi; Vincenzo Bellezza, conductor; tomorrow afternoon at 5.
TEATRO ELISEO, 183 Via Nazionale — Concert by the London Mozart Players; Harry Blech, conductor (works of Haydn, Geminiani, Mozart, Schubert, Bartok); Monday afternoon at 3.15.

EXHIBITS

SCHNEIDER GALLERY, 10 Rampa Michelangelo — Oil paintings by Aldo Pagliacci. Hours: 10-30-1, 4-30-8; closed Sundays. Through May 14.
ODYSSEY GALLERY, 36/c/d Via Liguria — Works by Ferrari, Pancaldi, Pulga and Romiti. Hours: 11-1, 4-8; closed Sundays.
OBELISCO GALLERY, 146 Via Salaria — Paintings by Federico Righi. Hours: 11-8.
LA CASSAPANCA, 107/a Via del Babuino — Oil paintings by American artist Vincent Bruno. Opening Monday at 6.
GALLERIA D'ARTE SELECTA, 2 Via di Propaganda — Paintings by Jean Dubuffet.
ROME-NEW YORK ART FOUNDATION, 29 Piazza S. Bartolomeo, Isola Tiberina — American Artists of Younger Reputation.
LA FELUCA, 38 Via Frattina — Works of the "Alfieri" (Fides Stringer Nims and Giovanni Maria Garbin). Hours: 11-1, 6-9.
LA FONTANELLA, 194 Via del Babuino — Posthumous show of Gaetano Marinelli. Hours: 10-1, 4-12 midnight. Through Wednesday.
NATIONAL GALLERY OF MODERN ART, Viale Giulia — Contemporary German and Italian Art.
L'INCONTRO GALLERY, 25/c Via Angelo Brunetti — Paintings by Luigi Benedettucci. Hours: 9-30-1, 4-30-8.30 weekdays; 11-1 Sundays and holidays.
GALLERIA RUSSO, 1/a Piazza di Spagna — Paintings by Franco Villoresi. Hours: 10-1, 4-8. Through May 9.

FILMS

In English:
FIAMMETTA THEATER, 3 Via S. Nicolò da Tolentino — "How To Murder A Rich Uncle," with Charles Coburn, Nigel Patrick, Wendy Hillier. Today at 5:30, 7:45, 10 p.m.
METRO DRIVE-IN, Via Cristoforo Colombo — "Billy the Kid," with Paul Newman and Lita Milan. Gates open at 7 p.m.
TEATRO SISTINA, Via Sistina — "Cinema Holiday." Today at 7, 10 p.m.
ARCOBALENO THEATER, Palazzo di Vetro, Via XX Settembre — "The

Lady Takes a Flyer," with Lana Turner. Jeff Chandler. Today at 6, 8 and 10 p.m. Tel. 470.470.

In Italian:

ADRIANO, Piazza Cavour — "Furia Selvaggia" (also at the Moderno, New York).
ARISTON, 15 Via Cicerone — "In the Kingdom of Walt Disney" (also at the Capitol, Paris).
BARBERINI, Piazza Barberini — "My Man Godfrey."
CORSO, 41 Piazza S. Lorenzo in Lucina — "How To Murder a Rich Uncle."
EUROPA, 10 Corso d'Italia — "Il Maestro" (also at the Capranica).
FIAMMA, Via Bissolati — "The Bridge on the River Kwai."
GALLERIA, Galleria Colonna — "Paris Holiday" (also Archimede, America, Golden).
METROPOLITAN, 7 Via del Corso — "A Farewell to Arms."
QUATTRO FONTANE, Via Quattro Fontane — "Around the World in 80 Days."
RIVOLI, 2 Via Lombardia — "Sayonara."
SUPERCINEMA, 42 Via del Viminale — "The Ten Commandments."

SPORTS

PIAZZA DI SIENA, Villa Borghese — International horse show; today and tomorrow at 2 p.m.
CAPANNELLE RACE TRACK — Horse races; tomorrow at 2:30 p.m.
ZOO
GIARDINO ZOOLOGICO, Villa Borghese — Open 8 a.m. to sundown daily.
CLUB MEETINGS
ROTARY CLUB meets every Tuesday at 8:30 p.m.; dinner at the Excelsior.

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RANCHO GRANDE, Via Cristoforo Colombo — Restaurant, dancing. Tel. 695.313.
TOR FIORENZA, 2 Via Monte delle Gioie — Dancing, American bar. Tel. 880.982.

In Other Cities

In Milan:
TEATRO ALLA SCALA — Opera season: "Madame Butterfly," by Puccini; Glandrea Gavazzoni, conductor; tonight at 9.

In Naples:
TEATRO SAN CARLO — Opera season: "Tosca," by Puccini; Ugo Rappalo, conductor; tomorrow afternoon at 6.



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Italy's Hat Industry Sees Boost From Europe Common Market

(By the United Press)

The European Common Market is a cause of perplexity to many Italian industrialists. Some of them fear that the Italian industry, being weaker than those of France and West Germany, may suffer from the competition of these two countries.

But there is one industry in Italy which hopes, instead, to get a boost from the European Common Market. It is the hat industry, famous the world over with such products as the Borsalino hats.

The Italian hat industry does need a boost since it is seriously suffering from the habit many people have developed of going about bare-headed.

Rome Anti-Hat

Thirty years ago, the first victim of new customs was the straw hat. The felt hat followed and now a recent survey in Rome revealed that 75 per cent of the male population of the Eternal City has given up the use of a hat.

That's mainly due to the critical economic years which followed the two world wars and to a certain fashion which has even conquered the women who now wear hats only on certain occasions.

Hat manufacturers also give another reason for the decline of hat sales. They say that automobiles, scooters and motorcycles, which in these recent years have greatly increased in Italy, encouraged Italians to go out without a hat.

Hence, the necessity to find new outlets for their production. In order to be competitive on the international market, the large firms in northern Italy have introduced the latest production techniques, including automation, to reduce cost prices.

Stocks Piling

Automation, however, does not mean that the classic Italian man's hat, becomes a typical "mass produced" item. The Italian hat which many American and foreign tourists buy in Italy is still the work of highly skilled workers.

The decline in the sales of hats has caused an increase in stocks. An effort is now being made to dispose of these stocks. Italian hat makers are doing their best to participate in international fairs and exhibitions.

Despite sharp foreign competition, Italian industrialists are sure that even with the European Common Market, they will beat other designs.

Borsalino

Last year the Borsalino firm of

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Alessandria celebrated its 100th anniversary. The firm was founded in 1857 by Giuseppe Borsalino. By the end of World War I founder Borsalino was dead, but the impulse he had given to his industry remained. The Borsalino firm, at that time, employed more than 3,000 workers and produced 2,000,000 hats per year.

Then came fascism with its fanciful uniforms and its more fanciful hats and caps.

World War II aggravated the situation of the felt hat when the fashion of going bareheaded spread to every country.

Borsalino, like other hat makers, suffered and is still suffering from the crisis. But Italian hat industrialists hope that the Nordic people who are part of the European Common Market will for reasons of climate, increase demand for Italian-made hats.

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